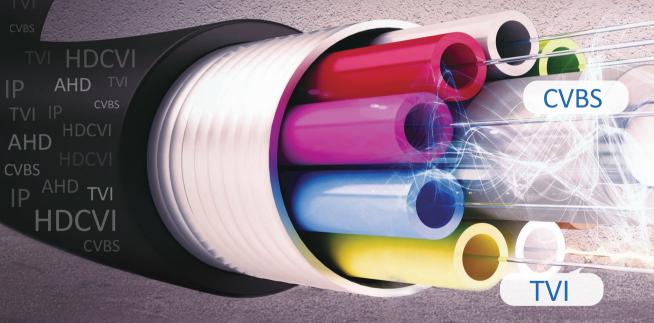


New Benchmark of Technology Leadership

• Full Compatibility / Simplicity / Ultra HD / Intelligence

HDCVI 3.0 is the new innovation of HD-over-coax technology for realizing 4Mp/4K in coax and keeping simplicity as analog system.

This new innovation provides ultra HD video monitoring including both real-time live previewing and long-lasting recording. In applications, whether for new-build or upgrading, existing analog infrastructure can be well reused. Furthermore, it provides not only backward compatibility, but also compatibility with all popular video formats in the market. With all these, HDCVI 3.0 can best protect your investment.



Full Compatibility / Convergence

- —Multi-access technology to care your every needs
- Penta-brid: HDCVI/AHD/TVI/IP/CVBS
- Multiple transmission media: Coax/UTP
- ONVIF for 3rd party integration



Simplicity

- Seamless upgrade with existing coax cabling
- PoC (Power over Coax) to simplify cabling
- Plug & play, as simple as traditional analog system
- Multi-signal in one cable: Video/Audio/Data/Power
- Long distance and reliable transmission up to 1200m

Ultra HD

- True end to end Ultra HD experience
- Bring 4MP/4K UHD into analog coax
- 4 megapixel real-time monitoring
- Starlight technology to optimize night vision
- 120dB True WDR to balance bright and dark regions
- H.264+/H.265 to save up to 70% bandwidth



IP

AHD

HDCVI

Intelligence

- Re-empower analog coax with intelligence
- Face Detection
- Smart tracking to fast lock target
- Intrusion/Tripwire/Missing/Abandoned/Scene change(optional)
- People counting, Heat map
- Defog, Over-voltage/Under-voltage alarm





- Penta-brid: HDCVI/AHD/TVI/IP/CVBS
 - User-friendly GUI, plug & play
 - Optimized transmission distance & image performance
 - Enhanced quality: component & interface protection, anti- crosstalk

Available products:

-XVR7000/5000/4000 Series

* Design and specifications are subject to change without notice.

INNOVATION LEADER

HDCVI 3.0 - 02, Aug 2016





